



# 2019 BRISBANE INVITATIONAL

AT M<sup>C</sup>LEOD COUNTRY GOLF CLUB



*The best are  
coming to Brisbane*

**BRISBANE'S ONLY PROFESSIONAL  
WOMEN'S GOLF TOURNAMENT**

# THE *Tournament*

Unique to Brisbane, the McLeod Brisbane Invitational is a one day professional golf tournament on the ALPG Tour to be played in February or March 2019\* at McLeod Country Golf Club, Mt Ommaney with a prize purse of \$30,000.

With a field of over 60 lady professional golfers expected, this event will generate support for those businesses involved through exposure and promotion via local media and online advertising. It will provide sponsors with a unique opportunity to advertise their business to a large and diverse golfing audience through print media, on course signage and branding.

The amateur field is open to both men, women and junior golfers with a GA handicap who will have the opportunity to play alongside some of the best female professional golfers in the country.

Sponsors of the tournament will have the opportunity to network and entertain special guests and clients in a relaxed atmosphere whilst enjoying the unique experience of playing alongside an ALPG touring professional.

On the first evening from 5.00pm sponsors will also have the opportunity to watch the ALPG professionals compete in an exciting Shoot Out on McLeod's Par 3, 18th hole with excellent viewing from the clubhouse balcony. This is a great event to enjoy with friends and family.

A Dinner Buffet Function will follow the Shoot Out with player interviews and a lively Calcutta Auction for the Brisbane Invitational the following day.



**Over 60 Australian and European Tour women professional golfers will tee it up at McLeod Country Golf Club in Feb/Mar 2019 (date tbc\*).**

**Become a foundation sponsor now!**

\* The tournament date is set by the ALPG during 2018 and is dependent on the dates of other events out of the control of McLeod.

# PLAYER Testimonials

The testimonials below are from some of the professional ladies that played in this years event



“ The course was in sensational condition once again and its my favourite layout we play during the summer as every hole on the course is unique, different and challenging. ”

**Breanna Gill** ALPG Tour Professional

“ Another great event, well run and couorse in fabulous condition. It’s events like these in which professional golfers love to come back to. ”

**Lauren Hibbert** ALPG Tour Professional



“ The McLeod pro-am was a standout this year ”

**Katy Jarochowicz** ALPG Tour Professional

“ I absolutely loved the hospitality and friendliness from everyone and I believe that all players enjoyed being at McLeod a lot. Thank you so much for giving us an opportunity to play and for supporting women’s golf. ”

**Nina Muehl** Ladies European Tour Member



“ I thoroughly enjoyed my time playing in the pro am and getting to see more of Australia. It was really nice to play a tournament so close to Brisbane as I have never been there before, so it was great to be able to do some ”

**Isabelle Boineau** Ladies European Tour Member - winner Scottish Open 2016

# THE Program

## THURSDAY - 7<sup>TH</sup> MARCH (DATE TBC)

### **Ambrose Event**

*Each team of 4 will include an ALPG Professional player*

6:30am - Registration Starts

7:00am to 12:30pm tee time starts

5:15pm - Lady Professional Shootout  
on 18th hole

6:00pm – Shootout Dinner Buffet: 2 course dinner,  
player interviews, Ambrose winner awards and  
Calcutta auction



## FRIDAY - 8<sup>TH</sup> MARCH

### **Professional Stroke Event Amateur Aggregate Stableford Event**

*Each team of 4 will include an ALPG Professional player*

6:30am - Registration Starts

7:00am to 12:30pm tee time starts

5:45pm – Tournament Awards Dinner Buffet:  
2 course dinner, Professional winner, Aggregate  
winner awards and Calcutta winner presentations.



# EVENT *Sponsorship*

## **NAMING RIGHTS SPONSOR**

- Designation as Naming Rights Sponsor
- 5 tee signage for 12 months (including 1st and 10th Holes)
- Clubhouse Signage
- 1 Month billboard exposure with Brisbane Invitational billboard advertising campaign
- 1 Month radio exposure with Brisbane Invitational radio advertising campaign
- Right to conduct consumer promotions in clubhouse and surrounding areas
- 1 Corporate Membership (up to 4 players)
- 40 Complimentary rounds of 18 holes of golf at McLeod Country Golf Club
- 4 x Complimentary Function Room Hire
- Chipping Green Signage
- 3 Groups of 3 players with carts if required in Sponsors Ambrose Field of the Brisbane Invitational, where your guest will be teamed with an ALPG Professional
- 3 Groups of 3 players with carts if required in PM field of the Brisbane Invitational, where your guest will be teamed with a ALPG Professional
- Logo recognition in all advertising activity and PR relating to the tournament as well on McLeod Country Golf Club's Website
- 15 Invitations To Tournament Cocktail Function
- 3 Invitations to Tournament Presentation Cocktail Function
- Opportunity for promotional activity/display

**INVESTMENT \$20,000**

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## **PREMIUM SPONSOR**

- 3 Tee signage for 12 months
- Clubhouse signage
- Right to conduct consumer promotions in clubhouse and surrounding areas
- 20 Complimentary rounds of 18 holes of golf at McLeod Country Golf Club
- 2 Complimentary function room hire
- 1 Corporate membership
- Company logo included on tournament promotional material during the tournament
- Logo and link on McLeod Country Golf Club website
- 1 Group of 3 players with carts if required in the Thursday Ambrose field. Your guests will be teamed with an ALPG Professional.
- 1 Group of 3 players with carts if required in the Friday Brisbane Invitational field where your guests will be teamed with an ALPG Professional.
- 3 Invitations to Tournament Shootout Dinner.
- 3 Invitations to Tournament Awards Dinner.
- Exclusive invitation to pre tournament BBQ (Date TBA) for an informal player meet and greet.

**INVESTMENT \$10,000**

# EVENT Sponsorship



Shootout winner 2018: Felicity Lloyd Jones

## SHOOTOUT SPONSOR

- Exclusive signage around the 18th putting green during the Shootout
- 1 Tee signage for 12 months on the 18th
- Company logo included on tournament promotional material during the tournament
- 10 Complimentary rounds of 18 hole golf at McLeod Country Golf Club
- Logo and link on McLeod Country Golf Club website
- 1 Group of 3 players with carts if required in the Thursday Ambrose field. Your guests will be teamed with an ALPG Professional
- 1 Group of 3 players with carts if required in the Friday Brisbane Invitational field. Your guests will be teamed with an ALPG Professional
- 1 Invitation to Tournament Shootout Dinner
- 1 Invitation to Tournament Awards Dinner
- Exclusive invitation to pre tournament BBQ (Date TBA) for an informal player meet and greet

**INVESTMENT \$5,000**

## STANDARD SPONSOR

- 1 Tee signage for 12 months
- 1 Corporate Memberships
- 10 Complimentary rounds of 18 holes golf at McLeod Country Golf Club
- 1 Complementary Function Room Hire
- Logo and Link on McLeod Country Golf Club Website
- 1 Group of 3 players with carts if required in the Wednesday Brisbane Invitational field. Your guests will be teamed with an ALPG Professional.
- Exclusive invitation to pre tournament BBQ (Date TBA) for an informal player meet and greet.

**INVESTMENT \$2,500**

# ABOUT *McLeod*



The McLeod Country Golf Club is an oasis within the Centenary suburbs of Brisbane, ideally located just 20 minutes from the Brisbane City centre. The course was developed around the hills and creek systems of Mount Ommaney and sits in harmony with its surroundings.

The design brief of the course was in part, "to create a championship course for women but not at the expense of the average male golfer and always keeping in mind the length of the course. The layout of the course was influenced by the Mt Ommaney Creek and its tributaries, which flow through the course. The hills surrounding allow the course to rise and fall. The addition of bunkers adds further difficulty and creates holes requiring strategy." The end result is a course with surprising difficulty.

# MEDIA Exposure

The 2018 McLeod ALPG Pro-AM was featured in the following media:

## PRINT MEDIA

- Inside Golf
- Courier Mail
- The Satellite
- Northwest News
- Southwest News

## WEBSITES

- Australian Ladies Professional Golf  
[www.alpg.com.au](http://www.alpg.com.au)
- Brisbane and District Ladies Golf Assoc.  
[www.bdlga.com.au](http://www.bdlga.com.au)
- Golf Queensland  
[www.golfqueensland.org.au](http://www.golfqueensland.org.au)
- Brisbane City Council - What's On  
[www.brisbane.qld.gov.au/whats-on](http://www.brisbane.qld.gov.au/whats-on)
- iSeek Golf  
[www.iseekgolf.com.au](http://www.iseekgolf.com.au)

## SOCIAL MEDIA

- Facebook - McLeodgolfclub
- ALPG Twitter



April 2018

Brisbane Invitational ALPG Pro-am, McLeod Country Golf Club.

ALPG Tour and our members will once again be returning to McLeod Country Golf in 2019 for the 5<sup>th</sup> running of the Brisbane Invitational ALPG Pro-am. The event continues to go from strength to strength each year boasting a truly international field of level professional players and has become one of the premier pro-ams on the ALPG schedule.

The Committee and Board at McLeod Country Golf Club have been bullish and ambitious in their approach to this event, expressing their desire to grow the event to full tournament status on the ALPG Tour in the future which we are obviously fully supportive of.

Please don't hesitate to contact me should you require any further information

Regards,

A handwritten signature in black ink, appearing to read "Ian Lunn".

**Ian Lunn**  
Chief Executive Officer  
Australian Ladies Professional Golf  
[ianl@alpg.com.au](mailto:ianl@alpg.com.au)

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## PAST WINNERS OF BRISBANE INVITATIONAL

- 2015 Sarah Kemp & Liv Cheng
- 2016 Stacey Keating
- 2017 Ellen Davis-Graham
- 2018 Felicity Johnson



# SPONSORSHIP *Form*



## THE AGREEMENT

Company Name: .....

Address: .....

Contact Name: .....

Phone: ..... Fax: .....

Email: .....

### SPONSORSHIP TYPE (PLEASE TICK)

- Naming Rights Sponsor ..... \$20,000
- Premium Sponsor ..... \$10,000
- Shootout Sponsor ..... \$5,000
- Standard Sponsor ..... \$2,500

I ..... on behalf of

..... (company name)

agree to the above mentioned sponsorship package for the 2019 McLeod ALPG Brisbane Invitational.

Signed: ..... Print Name: .....

Please return by mail to:

McLeod Country Golf Club, 61 Gertrude McLeod Crescent, Mount Ommaney. QLD 4074.

OR Email to: [sales.marketing@mcleodgolf.com.au](mailto:sales.marketing@mcleodgolf.com.au) OR Fax: 07 3379 3923

If you have any questions in regards to sponsorship opportunities please contact our Sales/Marketing Manager - Roger Hunter 0438 318 555 or 07 3376 3666

*An invoice will be sent upon receipt of this Sponsorship Agreement.*